



**Signatures of Your Dow Corning Tennis Classic
Hosted By Your Midland Community Tennis Center
In America's Best Tennis Town**

- **Official Name:** Dow Corning Tennis Classic—A USTA Pro Circuit Event
- **Tournament Dates:** February 7-14, 2010
- **Qualifier Tournament:** February 7-9, 2010
- **Tournament Host:** Midland Community Tennis Center
- **Tournament Title Sponsor:** Dow Corning Corporation
- **Prize Money:** Only \$100,000 event on 102-stop tour
- **Celebrity:** Tennis The Menace, first mascot for a single facility in US
- **Tournament Executive Director:** Mike Woody, Executive Director, MCTC
- **Tournament Assistant Director:** Ryan Boyer
- **Website:** www.dowcorningtennisclassic.com
- **Tag Line:** They're Back!
- **Premium Bo Seating:** Way Too Exciting
- **Club Seating:** Battle With A View
- **General Admission:** Seeing Is Believing
- **Valet Parking:** Leave The Driving To Us
- **Housing Hosts:** We'll keep the light on
- **Halftime Shows:** Let Us Entertain You
- **Electronic Scoring:** You Never Have To Ask
- **Atmosphere:** Irrational Exuberance
- **Pageantry:** National Flags Fly High
- **Ladies of The Tour:** Slim, fast, big ball strikers
- **Your Challenge:** Catch A Rising Star
- **The Tennis:** Oh My!
- **The Experience:** Priceless.
- **Your Conclusion:** Where's My Racquet, I Can Do This!